

## Nari Shakti : Powering New India



### *Taking a deep dive into new horizons*

In connection with International Women's Day celebrations, Vikram Sarabhai Space Centre (VSSC) and ISRO Inertial Systems Unit (IISU) is conducting a half day workshop ,in VSSC campus, for selected aspiring women entrepreneurs among students/teachers of Engineering Colleges and technical universities across Kerala, for presenting their start up ideas. Proposals are invited from budding women technocrats (team size is restricted to 3) who would like to bring in new initiatives and innovative solutions.

A brief write-up on the idea shall be submitted online by the interested teams, duly forwarded by the Head of the institution, on or before **5pm, 4<sup>th</sup> March 2024**. The submissions may include:

- Executive Summary
- Scope/Objective/Application of the proposal
- Market Analysis
- Design Details
- Strategy and Implementation Plan
- Financial Plans

From the online applications received within the deadline, eight teams will be shortlisted by a panel of domain experts for presentation in VSSC campus. The shortlisted teams will be informed by **5<sup>th</sup> March 2024**.

The workshop offers an opportunity for the selected teams to present their ideas (10 minutes for each team) in front of an expert panel of VSSC and IISU scientific community, which will be conducted on **7<sup>th</sup> March, 2024 at VSSC, Thiruvananthapuram**. Guidance and mentorship to the presenters by the eminent panel of experts will be the key takeaway of the event. Certificates will be awarded to the participants and the best team selected by the panellists will be felicitated at the event.

Kindly disseminate this information widely to all academic institutions which will enable the students and faculty to register for the programme and make this event a grand success.

There is no registration fee. For further details contact:

[maria\\_philip@vssc.gov.in](mailto:maria_philip@vssc.gov.in), [saheer@vssc.gov.in](mailto:saheer@vssc.gov.in)  
9188522857/ 7905214221/0471256-3293/ 2483

Chairperson,  
Organising Committee,IWD 2024